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**INTELICOAT TECHNOLOGIES® EXPANDS MAGIC® MEDIA LINE WITH SCF-7 SOLVENT
INK JET CLEAR FILM**

SOUTH HADLEY, Mass., March 03, 2009 – InteliCoat Technologies®, a world leader in the manufacture of coated paper, film, and specialty substrates for digital imaging applications, today announced the expansion of the Magic® media line for solvent, eco-solvent and UV-cure printers with the addition of Magic SCF-7 solvent ink jet clear film. The new product in InteliCoat’s Magic ink jet media portfolio further broadens the applications that can utilize these increasingly popular printing technologies.

Magic SCF-7, a 6.5 mil, clear polyester film for solvent and eco-solvent printers, provides smooth base uniformity and excellent image quality. It can be used for overlays, clear signage, presentations, window displays, tradeshow graphics and POP displays, and features outstanding high black density for making accurate film positives for screen printing.

“InteliCoat is committed to giving its customers the opportunity to pursue more profitable jobs and to grow their businesses,” said Ed McCarron, director of marketing at InteliCoat Technologies. “By continuing to deliver innovative media products for new printing technologies, we are opening the doors to new applications and meeting the growing demand for high-performance media compatible with true solvent, eco-solvent, and UV-cure printing systems.”

SCF-7 is now available in the following sizes:

Magic SCF-7 6.5 MIL CLEAR FILM FOR SOLVENT PRINTERS		
Size	Part Number	Trade Price
36" x 10'	70453	\$ 24.00
36" x 200'	70452	\$ 480.00
54" x 200'	70377	\$ 720.00
60" x 100'	70289	\$ 400.00

Contact your Magic supplier to learn more about Magic® brand products or view InteliCoat's ink jet web site, www.magicinkjet.com.

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As a world leader in the manufacture of coated paper, film, and specialty substrates for digital imaging applications, InteliCoat Technologies® has earned a reputation for producing innovative products for the wide format printing market, including the award-winning Magic® brand portfolio of digital imaging media, the Magiclée® brand of digital fine art and specialty media, Museo® brand digital fine art media and the JetSet® brand of products for the CAD market. InteliCoat is dedicated to conducting its business with maximum sensitivity to environmental compliance and concern as part of the company's commitment to continually improving its environmental performance at all levels. InteliCoat operates two manufacturing facilities in the United States, with sales and marketing operations in Australia, The Netherlands, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. InteliCoat is a Sun Capital Partners company.